

# CONTEMPORARY ART AFTER THE CORONAVIRUS AND ITS ECOLOGY

## SESSION 3

Curating After COVID-19

# コロナ以降の 現代アートと そのエコロジー

## 第3回

コロナ以降の展覧会づくりとは？

## Bunka-cho Art Platform Japan Webinar Series: Contemporary Art After the Coronavirus and its Ecology

### Session 3: Curating "After COVID-19"

Bunka-cho Art Platform Japan, a project initiated by Bunka-cho, Agency for Cultural Affairs Japan, presents a series of webinars titled "Bunka-cho Art Platform Japan Webinar Series: Contemporary Art After the Coronavirus and its Ecology" that proposes to discuss the dissemination of the arts in the COVID-19 era. This series will be held in five parts.

The theme of Session 3 is "Curating After 'COVID-19.'" Maintaining appropriate and healthy social distancing measures amid the coronavirus pandemic will herald new challenges for museums in how they operate and produce exhibitions and related programming. In particular, ticket sales, one of the primary sources of revenue for museums and exhibition organizers, will be reduced by the controlled entrance of visitors. "Blockbuster" exhibitions that once secured a mass mobilization of visitors are already seeing an impact on its once-effective profit structure. This brings to light the unique system of organizing exhibitions in collaboration with assorted media-oriented companies that was first developed by many Japanese museums. What kinds of business models will make for sustainable exhibition planning after COVID-19? Experts involved in the production of museum exhibitions will discuss a range of possibilities, including domestic museums that might focus on permanent collections, much like museums overseas that fully utilize in-house artworks.

#### Program Overview

Bunka-cho Art Platform Japan Webinar Series: Contemporary Art After the Coronavirus and its Ecology

### Session 3: Curating "After COVID-19"

Date & Time:	Thursday, October 29, 2020, 1:00pm-2:30pm (JST)
Format:	Online live broadcast * Upon your registration, access details will be emailed you 24 hours prior to the event at the latest.
Registration fee:	Free
Capacity:	1000 *In the case of a large number of registrations, the series will be on a first-come-first-served basis.
Languages:	Japanese (The session will be provided with simultaneous Japanese-English interpretation)
Organizers:	Contemporary Art Committee Japan (CACJ), Bunka-cho Art Platform Japan

#### Speakers:

- Mayumi Harada (Deputy Chief Officer, Business Promotion Office, THE YOMIURI SHIMBUN, Seibu)
- Daisuke Murata (PhD Student, Department of Art History, University of Kansas)
- Yukiko Yokoyama (Curator, 21st Century Museum of Contemporary Art, Kanazawa)
- Moderator: Hajime Nariai (Curator, Tokyo Station Gallery / CACJ Committee Member)

#### Program:

1:00pm-1:05pm	Opening remarks and introduction from the moderator
1:05pm-1:35pm	Presentations from the speakers
1:35pm-2:30pm	Discussion and Q&A

#### Registration:

Please register for our webinar here.

<https://forms.gle/HQxyPpVe8zDyyaas6>



## Aims

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Due to the current coronavirus epidemic, immense challenges have been posed to both arts institutions and contemporary art professionals across the globe. By sharing the numerous issues being tackled by innumerable parties globally that the pandemic has raised, this program aims to discuss and exchange both concrete and speculative ideas regarding the global dissemination of the arts in the post-pandemic era. The program also aims to cover the conductive research into the most potentially suitable forms of future international exhibitions for arts institutions.

The objective of Art Platform Japan is to establish a foundation for the sustainable development of the contemporary art scene in Japan. As part of these efforts, in the 2018 and 2019 fiscal years, the bureau organized the first two installments of annual invitational workshops (with select public programming) to establish an international network of art professionals of curators, researchers, artists, and so on. The 2020 edition of the workshop, also organized by Contemporary Art Committee Japan—the steering committee of this initiative, was scheduled to take place in the fall of 2020; however, due to the global coronavirus pandemic, the committee had to forego holding an event in the intended scale and format.

On the other hand, the current state of the global pandemic brings to light the importance of an international and mutually beneficial network of arts professionals. The unsure future of practices such as cross-cultural exchange programs, global promotion, international shipping, research, and residencies have become particularly evident and all demand to reconsider such programs on a global scale.

How might we confront and deal with the current situation? By returning to the starting point of this initiative — to better the international reputation of contemporary art in Japan — we will hold a five-part webinar series that will further the discussion of the post-COVID-19 conditions of international exchange, international exhibitions, curatorial efforts, artist support and expression, and the ecology surrounding the international art scene. The webinar will be live-streamed online to a global audience. The archival footage will be uploaded on the Art Platform Japan website, due to launch in March of 2021.

## About Bunka-cho Art Platform Japan

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Bunka-cho Art Platform Japan, a project initiated by Bunka-cho (the Agency of Cultural Affairs) aims to maintain the sustainable development of the contemporary art scene in Japan, to gather a wide range of counsel from professionals in the field, and to promote methods to further the international reputation of Japanese artists and artists working in Japan. With Contemporary Art Committee Japan (CACJ) as the steering committee, the various working groups that comprise this project strive to establish an international network of experts to conduct research, to produce translations of important and overlooked texts on contemporary Japanese art, to facilitate the dissemination of information within and outside Japan through the use of digital media, and to build a database that collects vast information of artworks held by museums across Japan, and ultimately to provide an environment that supports art activities.

<https://www.bunka.go.jp/english/policy/artplatform/index.html>